



Tax ID - 75-600572

2024 Sponsorship Opportunities

The City of Kaufman would be honored to have your participation in the coming year's events through your continued company sponsorship. It is because of local businesses like yours that we can put on such amazing events for our community. Without the community's generosity and support, we would not be able to provide such large events for our citizens.

We will be putting on 3 large events this coming year for the City of Kaufman. The events will be our Annual Red, White & Boom on June 29th, Harvest Festival on October 12th, and Christmas on the Square on December 7th. The city is so excited about what we have planned for this coming year's events.

If you are interested in any level of sponsorship, please mark the appropriate level of sponsorship and sign/date, and return it to Natalie Diamondson at ndiamondson@kaufmantx.org.

Respectfully,

Natalie Diamondson



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PROMISSORY SPONSORSHIP FORM

RWB SPONSORSHIP- JUNE 29, 2024

FIREWORKS SHOW PRESENTER SPONSOR - \$8,500 _____ (1 available)
MUSIC/STAGE PRESENTER SPONSOR - \$5,000 _____ (1 available)
TRINITY RIVER SPONSOR - \$2,500 _____ (4 available)
BLUEBONNET SPONSOR - \$1,500 _____
MOCKINGBIRD SPONSOR - \$1,000 _____
GOLD SPONSOR - \$750 _____
SILVER SPONSOR - \$500 _____
BRONZE SPONSOR - \$250 _____

HARVEST FESTIVAL SPONSORSHIP- OCTOBER 12, 2024

TITLE SPONSOR - \$10,000 _____ (1 available)
EAST TEXAS SPONSOR - \$5,000 _____ (2 available)
TRINITY RIVER SPONSOR - \$2,500 _____ (4 available)
BLUEBONNET SPONSOR - \$1,500 _____
MOCKINGBIRD SPONSOR - \$1,000 _____
GOLD SPONSOR - \$750 _____
SILVER SPONSOR - \$500 _____
BRONZE SPONSOR - \$250 _____

CHRISTMAS ON THE SQUARE SPONSORSHIP- DECEMBER 7, 2024

BELIEVE SPONSOR - \$5,000 _____ (1 available)
KRIS KRINGLE SPONSOR - \$2,500 _____ (2 available)
RUDOLPH SPONSOR - \$1,500 _____ (4 available)
GOLD SPONSOR- \$750 _____
SILVER SPONSOR - \$500 _____
BRONZE SPONSOR - \$250 _____

Company Name: _____

Contact Person: _____ Phone: _____

Email: _____

Signature: _____ Date: _____

Please email us your logo (Hi-Res)



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Red, White & BOOM!
Saturday, June 29, 2024
4:00 PM - 10:00 PM

SPONSORSHIP LEVELS

FIREWORKS SHOW PRESENTER SPONSOR - \$8,500 (1 available)

With the Fireworks Show Sponsor Package, you will receive:

- 2- 4'x6' Banner at the Event with your company's name and logo. Banner to be placed at the sports complex entry gate and by the stage.
- Logo on Flyer
- Fifteen gate Passes
- 2 Vendor Booths
- Social media ad placement
- Sponsor ad placement of Newspaper Advertisements

MUSIC/STAGE PRESENTER SPONSOR - \$5,000 (1 available)

With the Music/Stage Sponsor Package, you will receive:

- 4'x6' Banner at the Event with your company's name and logo to be placed by the stage.
- Logo on Flyer/Poster
- Twelve Gate Passes
- 2 Vendor Booths
- Social media ad placement
- Sponsor ad placement of Newspaper Advertisements

TRINTIY RIVER SPONSOR - \$2,500 (4 available)

With the Trinty River Sponsor Package, you will receive:

- 4'x6' Banner at the Event with your company's name to be placed at the Kids' Zone area.
- Logo on Flyer/Poster
- Six Gate Passes
- 1 Vendor Booth
- Social media ad placement
- Sponsor ad placement of Newspaper Advertisements

BLUEBONNET SPONSOR - \$1,500

With the Bluebonnet Sponsor Package, you will receive:

- 4'x6' Banner at the Event with your company's name and logo to be placed on the baseball field fencing.
- Four Gate Passes
- Social media ad placement
- Sponsor ad placement of Newspaper Advertisements

MOCKINGBIRD SPONSOR - \$1,000

607 E. Fair St., Kaufman, TX 75142 - (972) 932-7440 - ndiamondson@kaufmantx.org -



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With the Mockingbird Sponsor Package, you will receive:

- 4'x6' Banner at the Event with your company's name and logo to be placed on the T-ball field fencing.
- Four Gate Passes
- Social media ad placement

GOLD SPONSOR - \$750

With the Gold Sponsor Package, you will receive:

- 4'x6' Banner at the Event
- Two Gate Passes
- Social media ad placement

SILVER SPONSOR - \$500

With the Silver Sponsor Package, you will receive:

- 3'x6" Banner at the Event
- One Gate Passes
- Social media ad placement

BRONZE SPONSOR - \$250

With the Bronze Sponsor Package, you will receive:

- 2'x4' Banner at the Event
- One Gate Pass
- Social media ad placement



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HARVEST FESTIVAL SPONSORSHIP LEVELS
Saturday, October 12, 2024
8:00 AM - 5:00 PM

TITLE SPONSOR - \$10,000 (1 AVAILABLE)

With the Title Sponsor Package, you will receive:

- 2- 4'x6' Banner at the Event with your company's name and logo as the Sponsor of the Event. One banner is to be placed on the Square at the Washington & Mulberry intersection. The other banner will be placed by the stage.
- Logo on all marketing material as the presenting sponsor
- Social media ad placement
- Sponsor ad placement of Newspaper Advertisements

EAST TEXAS SPONSOR - \$5,000 (2 available)

With the East Texas Sponsor Package, you will receive:

- 4'x6' Banner at the Event with your company's name and logo to be placed by the stage.
- Logo on Flyer/Poster
- 2 Vendor Booths
- Social media ad placement
- Sponsor ad placement of Newspaper Advertisements

TRINITY RIVER SPONSOR - \$2,500 (4 available)

With the Trinity River Sponsor Package, you will receive:

- 4'x6' Banner at the Event with your company's name to be placed at the Kids' Zone area.
- Logo on Flyer/Poster
- 1 Vendor Booth
- Social media ad placement
- Sponsor ad placement of Newspaper Advertisements

BLUEBONNET SPONSOR - \$1,500

With the Bluebonnet Sponsor Package, you will receive:

- 4'x6' Banner at the Event with your company's name and logo to be placed on the baseball field fencing.
- Social media ad placement
- Sponsor ad placement of Newspaper Advertisements

MOCKINGBIRD SPONSOR - \$1,000

With the Mockingbird Sponsor Package, you will receive:

- 4'x6' Banner at the Event with your company's name and logo to be placed on the T-ball field fencing.
- Four Gate Passes
- Social media ad placement

GOLD SPONSOR - \$750

607 E. Fair St., Kaufman, TX 75142 - (972) 932-7440 - ndiamondson@kaufmantx.org -



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With the Gold Sponsor Package, you will receive:

- 4'X6' Banner at the Event
- Social media ad placement

SILVER SPONSOR - \$500

With the Silver Sponsor Package, you will receive:

- 3'x6" Banner at the Event
- Social media ad placement

BRONZE SPONSOR - \$250

With the Bronze Sponsor Package, you will receive:

- 2'X4' Banner at the Event
- Social media ad placement



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CHRISTMAS ON THE SQUARE SPONSORSHIP LEVELS
Saturday, December 7, 2024
12:00 PM - 8:00 PM

BELIEVE (TITLE SPONSOR)- \$5,000 (1 available)

With the Title Sponsor Package, you will receive:

- 2- 4' x 6' Banner at the Event with your company's name and logo.
- Logo on all marketing material as the Title Sponsor
- Logo on the Advertising Banner as the Title Sponsor that will be placed in 4 different locations within Kaufman
- Sponsor ad placement of Newspaper Advertisements

KRIS KRINGLE SPONSOR- \$2,500 (2 available)

With the Kris Kringle Sponsor Package, you will receive:

- 4' x 6' Banner at the Event with your company's name and logo.
- Logo and sponsorship on all Social Media Post, Flyers, and Posters
- Sponsor ad placement of Newspaper Advertisements

RUDOLPH SPONSOR- \$1,500 (4 available)

With the Rudolph Sponsor Package, you will receive:

- 4' x 6' Banner at the Event with your company's name and logo. Banner to be placed at the Live Reindeer.
- Logo and sponsorship on all Social Media Post, Flyers, and Posters
- Thank you in the Kaufman Newspaper for being a Rudolph Sponsor.

GOLD SPONSOR - \$750

With the Gold Sponsor Package, you will receive:

- 4'X6' Banner at the Event
- Social media ad placement

SILVER SPONSOR - \$500

With the Silver Sponsor Package, you will receive:

- 3'x6" Banner at the Event
- Social media ad placement

BRONZE SPONSOR - \$250

With the Bronze Sponsor Package, you will receive:

- 2'X4' Banner at the Event
- Social media ad placement